

Saitama City Support for International Expansion

Technical exchanges with German industrial clusters

Since fiscal 2011, Saitama City has been fostering exchanges with 2 industrial clusters in Germany—a global leader in manufacturing expertise. This interaction between companies from Saitama and Germany promotes international technical collaboration and helps open up new markets.

Cluster Mechatronik & Automation e.V.



- An industrial cluster focusing on mechatronics and automation technology.
- Comprised of over 150 member companies.
- The International Economic Division of the Nuremberg Chamber of Commerce and Industry supports this cluster's activities.

In February 2014, Saitama City signed a memorandum of understanding (MoU) concerning future economic exchanges.

Examples of Support Program

- Global Human Resource Development
- Invitation from Germany
- International Industry-Academia Collaboration



Global Human Resource Development

Forum MedTech Pharma e.V.



bayern innovativ

- An industrial cluster focusing on technology related to medical services.
- Comprised of 620 members including research centers, medical facilities, etc. and around 170 medical device manufacturers.
- Bayern Innovativ—an organization under the direct jurisdiction of the Bavarian state government—supports its activities.

In July 2014, Saitama City signed the MoU concerning future economic exchanges.

Examples of Support Program

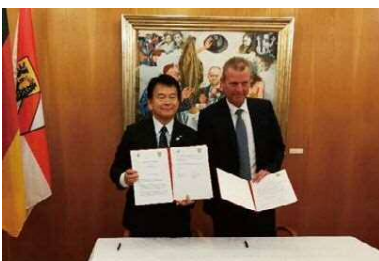
- Business Matching
- Delegation to Germany (for 1on1 meeting)
- Invitation from Germany



Business Matching

Support for developing new overseas markets

In November 2019, Saitama City signed on MoU with City of Nuremberg—the second largest city in Bayern and the primary base for industrial clusters. This new framework will develop business exchange of both parties.



The outline of MoU

- Exchange of information, knowledge and technology in common economic subjects related to both parties.
- Establish a cooperative framework to strengthen the economic relation.
- The following industrial fields will be put priority on: mechatronics, medical equipment, new energy and industry4.0.